

# KEEVIL CoFE ACADEMY NEWSLETTER

## Up-coming Dates:

10<sup>th</sup> Nov – Flu Vaccinations for children  
 12<sup>th</sup> Nov - Nursery-aged children Stay & Play Session (10am – 12pm)  
 14<sup>th</sup> & 15<sup>th</sup> Nov – Bikeability course – Y6  
 18<sup>th</sup> Nov – Children in Need & Book Swap Library Launch  
 22<sup>nd</sup> Nov – School Photos (Portraits)  
 23<sup>rd</sup> Nov – Autumn Class Sharing  
 Worship

## Message from the Head

I hope you all had a lovely half-term break with your families and friends, and you have returned to school refreshed and ready for what is always a jam-packed but exciting term leading up to Christmas!

It was wonderful to see so many children taking part in our Hello Yellow day on the last day of last term, raising awareness of and money for the charity Young Minds that supports children and young people with mental health concerns. Many thanks to Seb Yates (Y6) who brought this worthy cause to our attention and organised the day for us. We raised an amazing £192! A huge well done to Seb for all his hard work and the great achievement of raising so much money for a great cause – we are very proud of you.

It is very important to us that our children learn and believe that their actions can and do make an impact. One of our children expressed it beautifully as part of a pupil voice interview whilst we were monitoring and evaluating the quality of our PSHE (Personal, Social, Health Education) curriculum last term: *"I want everyone to know that even though we are a small school and to some it might seem we are in the middle of nowhere, we can still make a difference and have good ideas."* Therefore we work hard in school to create opportunities for children to learn the power to make a difference that they can have, and to support ideas and initiatives that they generate. The newly elected School Council will be taking a lead role in this, this term. They will be helping us to launch our new Swap Library (more details to follow) as well as working to find ways that as a school community we can build on the fantastic eco work that we began last year. In particular finding ways that we can reduce our energy consumption. I'm sure many of you might appreciate the children bringing these new habits home with them! I look forward to keeping you up-to-date with these projects as they progress.

On the following pages you will find information about school attendance that was shared with parents at our last Parent Coffee Morning. This is an area in which your support at home is vital, so I wanted to share what was discussed with you all. Ensuring that children are in school every day, ready to learn has a profound and measurable effect on their success within school at all stages of their education.

## In our Good Learning Book this week:

**Winter:** Well done to Ellis who is Star of the Week, for great crafting and helping others.

**Spring:** Well done to Olivia, Theo, Alfie, Harry, George, Lottie, Freddie T, Reggie and Clara for their fantastic Great Fire of London homework.

**Summer:** Well done to Hugo MY for positive learning in maths and to Reuben for a great start in Summer class.

**Autumn:** A huge well done to all of Autumn Class who had a brilliant time on their trip to Harry Potter World Studios on Tuesday. The children were brilliantly behaved and thoroughly enjoyed seeing dragons, going on the Hogwarts Express and fighting Death Eaters.

## House points

Kestrels	Ospreys	Buzzards	Harriers
642	696	732	807

## Dates for your Diary

Thursday 1<sup>st</sup> December 2:30pm – Stay and Learn sessions in all classes

Friday 9<sup>th</sup> December 2:30pm – Coffee Afternoon with Mrs Hermon

## Parent Volunteer Questionnaire

We encourage all parents/carers to read the letter sent home from Ollie McAninch, our new parent Academy Councillor, yesterday, and ask everyone to complete the short questionnaire about how you can support the school. You can find this by following:

[https://forms.office.com/Pages/ResponsePage.aspx?id=iC8pSSNzXUy-ony9UUbbMa\\_wp9T53H9KrUTkoc20A\\_xUMlhHTTBZWk1ISk9MS1dWU1FMRFVLS0pTUS4u](https://forms.office.com/Pages/ResponsePage.aspx?id=iC8pSSNzXUy-ony9UUbbMa_wp9T53H9KrUTkoc20A_xUMlhHTTBZWk1ISk9MS1dWU1FMRFVLS0pTUS4u)

## Inter-House Challenge for Term 2

You will find information about this term's challenge on the following pages. It is being organised and run by our Sports Ambassadors – Evie Taylor and Isaac Wade in Y6.

## Information About Helping Your Child Learn To Read

Accompanying the newsletter this week is a letter which explains the approach that we are now taking in school to help children learn to read – why we are doing this, how it helps children to develop their skills, and how you can support this at home. We do encourage you to take the time to read the letter and understand what we are doing and how you can help.



We are holding a Stay and Play session on  
**Saturday 12<sup>th</sup> November 10am-12pm**  
Nursery-aged children and their families are  
welcome to come and explore our site, join in  
with lots of fun activities and have a taster of  
what life in big school is like!

*Places must be booked in advanced. Please visit the  
school website [www.keevil.wilts.sch.uk](http://www.keevil.wilts.sch.uk) to find a  
simple on-line form to complete.*



In December 2019 Ofsted rated the school **Good** in all areas, and said:  
"Leaders and staff have created a nurturing school where pupils feel important  
and cherished. One pupil's view echoed the views of many others: 'If everyone  
knew about our school, all the other schools would be empty.'"



Please let any friends or family members with children who are due to start school in  
**September 2023** know about our Stay and Play session on **Saturday 12<sup>th</sup> November**.  
Places need to be booked through a simple on-line form, the link to which can be found on  
the home page of the school website.



Our Sports Ambassadors  
introduce..

Term 2's  
Interhouse Competition



Design a school sports flag for our school.

If we were to have a Keevil school sports flag to celebrate our school at all our sporting events, what could it look like?

Deadline: 28/11/22 entries to Miss Mortimer



KS1 1st Place = 30 house points  
KS1 2nd Place = 20 house points

KS2 1st Place = 30 house points  
KS2 2nd Place = 20 house points

Plus 5 house points for everyone who takes part.



## The Importance of Good School Attendance

We are coming off the back of over 2 years in which children have been both prevented from attending school at times, and encouraged to stay at home at the slightest hint of illness, in order to support the whole country in its fight against the Covid pandemic. Not surprisingly, many of us have been left with a feeling of caution and anxiety about keeping ourselves and our children safe, as well as a sense that school has slipped down the list in terms of importance for our children. But, it is vital as we move forwards into a post-Covid world that we remember the fundamental importance of education for all children in determining their future success and happiness, and that this starts with good attendance in school.

This is not just us in school saying this, as attendance is one of the many measures on which the school is judged by external agencies. It is an absolute fact, proved by many studies and data:

- Each 10% drop in attendance at secondary school level, equates to a drop of one GCSE grade.
- Average absence rates at Key Stage 2 (Y3-Y6) are as follows:
  - Children achieving Below age-related expectations – 4.7%
  - Children achieving Expected levels for their age – 3.5%
  - Children achieving Greater Depth for their age – 2.7%

Children's academic attainment levels directly correlate with their school attendance.

The reason for this is that learning is like building a wall. If children miss time from school there is a hole in their wall. We will do our best to fix this gap in school, but it will be a patch and never as good or as strong as if it had been built properly at the time. On many occasions over my years in education, parents have said to me that they would never dream of taking children out for days or holidays from secondary school as "the learning is too important at this stage". I beg to differ. Going back to the image of a wall, we all know that the foundations are the most important stage of any building process. A hole or a defect in these will undermine the entire structure that will follow. It will be weak and shaky at best, and likely to collapse at any time. It will affect a child's knowledge and understanding profoundly and for a significant amount of time, possibly forever, if they miss fundamental learning during their primary years at school. That is why children being in school every day and ready to learn is, without doubt, the absolute best thing for them.

The national average attendance figure for primary-aged children is 96%. We take this as our bench mark in school. It acknowledges that children do pick up illnesses on occasion and may need a day or two at home to recover from this. However, it is important that we return to the situation we had pre-Covid – if a child is just a little under-the-weather please send them into school. We are happy to administer Calpol, or similar medicines, during the day. You can either complete a permission form in the school office, or we can obtain verbal permission over the phone. We will also keep a very close eye on your child. The class teaching teams work with the children all day, every day. They know them very well. They rapidly spot if they are struggling or not behaving or looking as they usually would. We will always contact families if we feel a child is not well enough to be in school. But we will, as a rule, no longer send work home for any child who is not in school. If they are well enough to complete work, then they are well enough to be in school.

We are the only school within the Acorn Education Trust who do not currently refer families to the Local Authority for fines if they choose to take a holiday during term time. We would like it to remain this way. But we have to regularly analyse and report Unauthorised Absence figures, and if they rise too high then we may well be left with no choice. We appreciate the significant difference in the cost of holidays taken during school time – all members of school staff face this with their own families each year. Trips, visits and stays away from home are wonderful experiences for children, but, good attendance directly correlates with how well children achieve in school and therefore their choices, opportunities and successes throughout their lives. They need to be in school every day during term time.

We analyse all children's attendance and punctuality in school on a fortnightly basis. We will be contacting any families where we have any concerns about either of these. This will be to offer any support that we can in order to ensure that all children are in school being kept safe and learning every day.

Dear Parents & Carers,

The online world is posing an ever-increasing risk to children, and it is important that schools, parents and carers work together to take an active role in teaching children about online dangers. Learning how to act safely when using the internet is an incredibly important part of safeguarding our children.

We would therefore like to remind you that **Acorn Education Trust** have shown our commitment to protecting our pupils online by working with National Online Safety- providing resources for all parents and carers. This work is being led by Kingdown School.

The resources include Parents & Carers courses (presented by Myleene Klass), online video resources and weekly guides covering a huge range of topics, including:

- Online Relationships
- Fake Profiles & Social Bots
- Online Bullying
- Online Grooming
- Child Sexual Exploitation
- Sexual Harassment & Violence
- Sexting
- Live Streaming
- Online Identity
- Screen Addiction
- Online Challenges
- Overspending
- Social Media Platforms
- Online Gambling
- Radicalisation, Terrorism & Extremism
- Age Inappropriate Content
- Copyright & Ownership
- Hacking
- Fake News
- Online Fraud
- Online Reputation
- Personal Data
- Pornography
- Targeted Adverts & Pop-Ups
- The Dark Web
- Games & Trends

To create your account, please follow this link (<https://nationalonlinesafety.com/enrol/kingdown-school>) and complete your details. When you're set up, you'll be able to set 'Parent/Carer' as your user type.

You can access National Online Safety online via any device- including via our brand-new smartphone app. To download the app, please go to:

<https://apps.apple.com/gb/app/national-online-safety/id1530342372>

<https://play.google.com/store/apps/details?id=uk.co.nationaleducationgroup.nos>

Alternatively, search for 'National Online Safety' in the App Store/Google Play Store.

Answers to frequently asked questions and customer service can be accessed at <https://helpdesk.thenationalcollege.co.uk/helpcentre>.

Kind Regards,

**Acorn Education Trust**



What children need to know about

# ONLINE BULLYING



## What is online bullying?

ONLINE BULLYING – ALSO KNOWN AS CYBERBULLYING – IS BULLYING THAT TAKES PLACE ON THE INTERNET OR VIA ELECTRONIC DEVICES AND MOBILE PHONES. IT CAN INCLUDE:

1. SENDING SOMEONE MEAN OR THREATENING EMAILS, DIRECT MESSAGES OR TEXT MESSAGES
2. HACKING INTO SOMEONE'S ONLINE ACCOUNT
3. BEING RUDE OR MEAN TO SOMEONE WHEN PLAYING ONLINE GAMES
4. POSTING PRIVATE OR EMBARRASSING PHOTOS ONLINE OR SENDING THEM TO OTHERS
5. CREATING FAKE SOCIAL MEDIA ACCOUNTS THAT MOCK SOMEONE OR TRICK THEM
6. EXCLUDING SOMEONE FROM AN ONLINE CONVERSATION OR BLOCKING THEM FOR NO REASON



## BE KIND ONLINE

BEFORE PRESSING 'SEND' ON COMMENTS, ASK YOURSELF THESE 3 QUESTIONS...

1. WHY AM I POSTING THIS?
2. WOULD I SAY THIS IN REAL LIFE?
3. HOW WOULD I FEEL IF SOMEBODY SAID THIS TO ME?



National  
Online  
Safety

#WakeUpWednesday



## Why does it happen?

GOING ONLINE MAKES IT EASIER FOR PEOPLE TO SAY AND DO THINGS THEY PROBABLY WOULDN'T DO FACE TO FACE. ONLINE BULLIES DON'T GET TO SEE THEIR VICTIMS' REACTIONS IN REAL LIFE, SO THIS CAN COOON THEM FROM THE REAL DAMAGE THAT THEY ARE DOING. QUITE OFTEN, PEOPLE BULLY BECAUSE THEY ARE GOING THROUGH SOMETHING DIFFICULT THEMSELVES AND TAKING IT OUT ON OTHERS IS THE ONLY WAY THEY KNOW HOW TO GET CONTROL OF THEIR OWN EMOTIONS.

## How does it feel to be bullied?

BEING BULLIED CAN IMPACT ON YOUR SELF-ESTEEM, CONFIDENCE AND SOCIAL SKILLS. BECAUSE IT HAPPENS ON YOUR PHONE, TABLET OR COMPUTER, IT CAN FEEL LIKE YOU ARE UNDER THREAT EVEN WHEN YOU'RE IN A SAFE ENVIRONMENT, SUCH AS YOUR BEDROOM. DON'T FORGET...IT IS NOT YOUR FAULT IF YOU'RE BEING BULLIED.



## Am I an online bully?

SOMETIMES IT ISN'T OBVIOUS THAT WHAT YOU ARE DOING IS WRONG, BUT IF YOU USE DIGITAL TECHNOLOGY TO UPSET, ANGER OR EMBARRASS SOMEONE ON PURPOSE, THIS MEANS YOU'RE INVOLVED IN ONLINE BULLYING. IT MIGHT BE AS SIMPLE AS 'LIKING' A MEAN POST, LAUGHING AT AN ONLINE VIDEO, OR SPREADING A RUMOUR, BUT THE PERSON BEING BULLIED COULD FEEL LIKE THEY ARE BEING GANGED UP ON. THINK ABOUT HOW IT WOULD MAKE YOU FEEL IF IT HAPPENED TO YOU. EVERYONE CAN MAKE MISTAKES, BUT IT'S IMPORTANT TO LEARN FROM THEM – GO BACK AND DELETE ANY UPSETTING OR NASTY POSTS, TWEETS OR COMMENTS YOU'VE WRITTEN.

## Who do I tell?

YOU DON'T HAVE TO DEAL WITH THE BULLYING ON YOUR OWN. TALK TO AN ADULT THAT YOU TRUST – A PARENT, GUARDIAN, OR TEACHER. MOST WEBSITES, SOCIAL MEDIA WEBSITES AND ONLINE GAMES OR MOBILE APPS LET YOU REPORT AND BLOCK PEOPLE WHO ARE BOTHERING YOU. YOU COULD ALSO CONTACT CHILDLINE (WWW.CHILDLINE.ORG.UK), WHERE A TRAINED COUNSELLOR WILL LISTEN TO ANYTHING THAT'S WORRYING YOU – YOU DON'T EVEN HAVE TO GIVE YOUR NAME.



## How do I prove it?

WHEN CYBERBULLYING HAPPENS, IT IS IMPORTANT TO DOCUMENT AND REPORT THE BEHAVIOUR, SO IT CAN BE ADDRESSED – RECORD THE DATES AND TIMES WHEN CYBERBULLYING HAS OCCURRED, AND SAVE AND PRINT SCREENSHOTS, EMAILS, AND TEXT MESSAGES.

## How can I stay safe?

MAKE SURE YOUR PRIVACY SETTINGS ARE SET SO THAT ONLY PEOPLE YOU KNOW AND TRUST CAN SEE WHAT YOU POST. NEVER GIVE OUT PERSONAL INFORMATION ONLINE, SUCH AS IN PUBLIC PROFILES, CHAT ROOMS OR BLOGS, AND AVOID FURTHER COMMUNICATION WITH THOSE SENDING THE MESSAGES. KEEP AWARE OF FAKE PROFILES AND INTERNET USERS PRETENDING TO BE SOMEONE THAT THEY ARE NOT.







**National  
Online  
Safety®**

# Download your Free Online Safety App for Parents & Carers

**Be #OnlineSafetySavvy**

Keep up with the latest apps games and tech your children are using, with the worlds most comprehensive online safety app for parents.

## On the National Online Safety app you'll find:

- ✓ Hundreds of online safety guides on the topics you need to know about – from screen addiction, fake news and trolling to hacking, social media influencers and sexting;
- ✓ An online safety training course for parents – developed by our experts and delivered by online safety ambassador Mylene Klass;
- ✓ A user-friendly interface with increased functionality – find exactly what you need, when you need it;
- ✓ The option to get notifications to your phone as soon as new content becomes available – so you can stay up-to-date with the latest online crazes (and risks);
- ✓ An in-app voting system so you can help determine the subjects you'd like us to cover in future;
- ✓ The facility to personalise your content by favouriting key resources.

## Download the free app today



Scan to download on  
Apple App Store



Scan to download on  
Google Play Store

or search for 'National Online Safety' in the store



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